

Message Text

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ACTION ARA-10

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P R 152020Z JUL 76
FM AMEMBASSY BUENOS AIRES
TO USIA WASHDC PRIORITY
INFO SECSTATE WASHDC 6353

UNCLAS BUENOS AIRES 4641

E.O. 11652: N/A

SUBJECT: PROPOSED INTERVIEWS BY TV PRODUCER/MODERATOR BERNARDO
NEUDSTADT

USIAC FOR ILA, IMV

1. DURING JULY 12 INTERVIEW WITH TV PRODUCER/MODERATOR BERNARDO NEUDSTADT, AMBASSADOR SAID IF POSSIBLE HE WOULD APPROACH SECRETARY KISSINGER NEXT WEEK IN SAN FRANCISCO REGARDING POSSIBILITY OF EXCLUSIVE FILMED INTERVIEW WITH NEUDSTADT; ALSO TO INQUIRE INTO POSSIBILITIES OF SIMILAR INTERVIEW WITH DEMOCRATIC PRESIDENTIAL CANDIDATE JIMMY CARTER. NEUDSTADT ALSO INTERESTED IN POSSIBLE INTERVIEWS WITH SPANISH-SPEAKING CONGRESSMEN SUCH AS REPS. DANTE FASCELL AND HENRY GONZALEZ.
2. NEUDSTADT'S PROGRAM, "TIEMPO NUEVO", HAS BEEN MOVED TO LEADING CHANNEL 13 FROM CHANNEL 11 AND IS TELECAST AT 9:30P.M. THURSDAYS. CHANNEL ESTIMATES VIEWERS AT SEVEN MILLION.
3. NEUDSTADT STATES HE COULD PLACE PROGRAM IN URUGUAY, PARAGUAY, VENEZUELA AND COLOMBIA; HOWEVER, WOULD NOT OBJECT IF AGENCY DISTRIBUTED PRINTS OUTSIDE ARGENTINA, WHERE HE WOULD RETAIN EXCLUSIVITY.
4. NEUDSTADT STATES COULD FLY TO U.S. "IMMEDIATELY" IF PROJECT IS FEASIBLE.
5. SHOULD INTERVIEWS WITH MENTIONED PERSONS MATERIALIZE, REQUEST THAT AGENCY FILM THEM FOR TV DISTRIBUTION THROUGHOUT LATIN AMERICA.

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BELIEVE INTERVIEW WITH SECRETARY KISSINGER WOULD COMPENSATE FOR

HIS INABILITY TO VISIT ARGENTINA. INTERVIEW WITH CARTER "WOULD HAVE
TV AUDIENCE OF 14 MILLION HERE," ACCORDING TO NEUDSTADT.
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